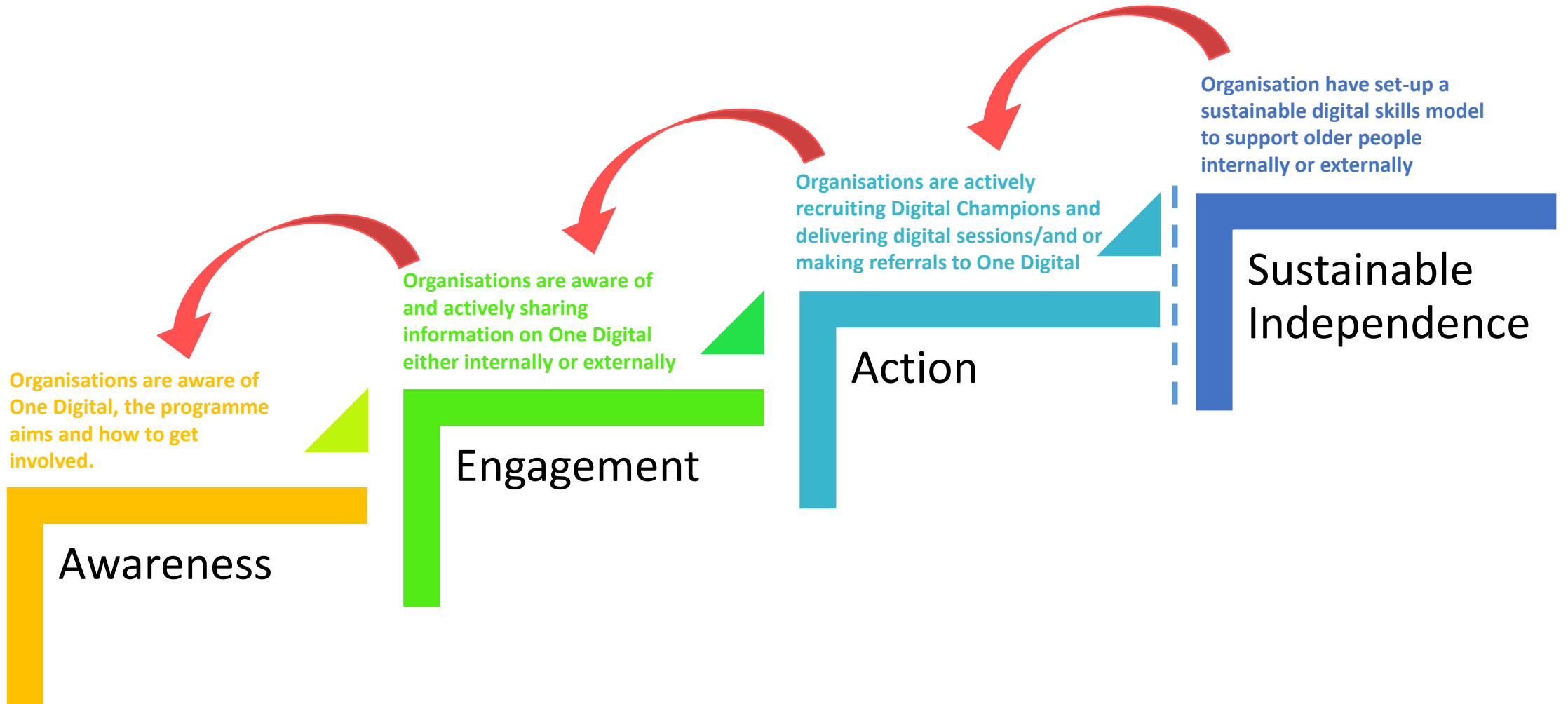


Organisation Engagement Journey



Risks leading to reverse journey path

(these can happen and have impact at any stage)

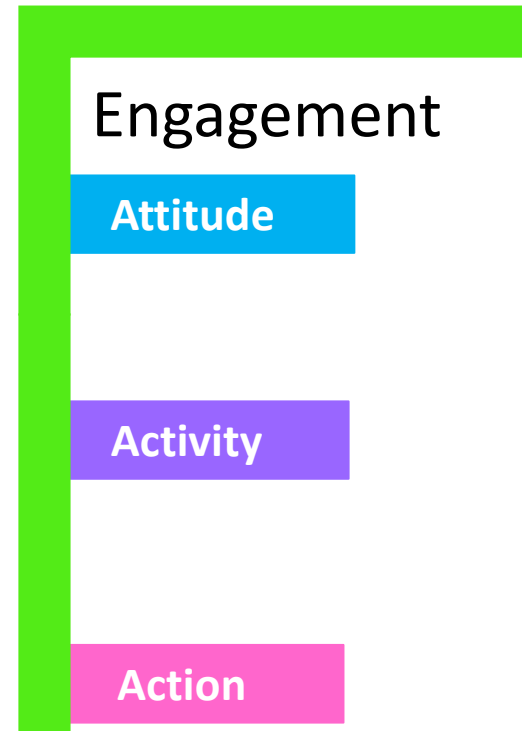
From Action to Engagement:

- Loss of key members of staff
- Lack of buy-in from staff
- Lack of perceived benefits for staff
- Reduction in need
- If a one-off engagement, organisation may return to engagement

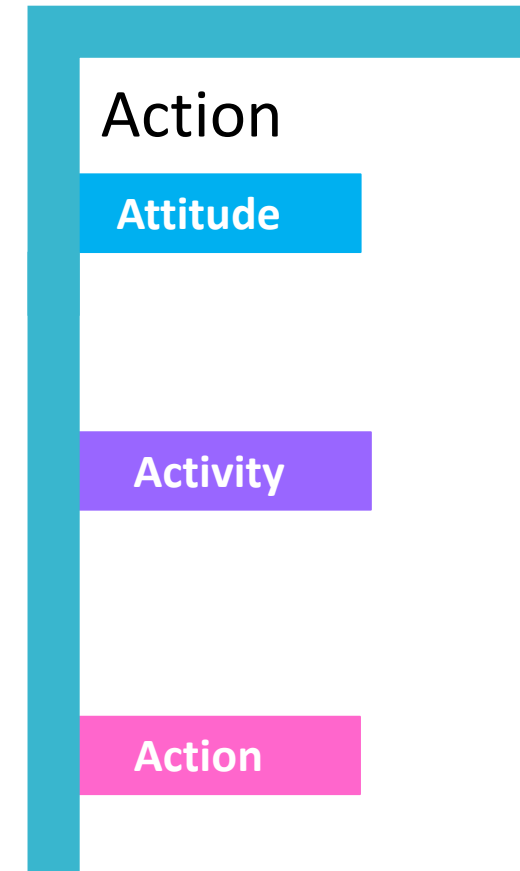
Organisations are aware of One Digital, the programme aims and how to get involved.



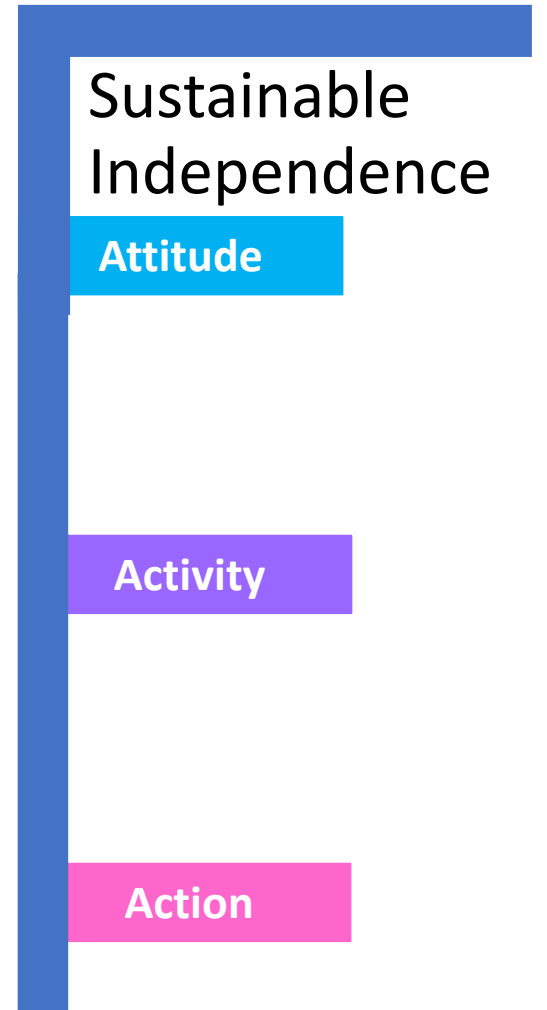
Organisations are aware of and actively sharing information on One Digital either internally or externally



Organisations are actively recruiting Digital Champions and delivering digital sessions/and or making referrals to One Digital



Organisations have set-up a sustainable digital skills model to support older people internally or externally



Risks leading to reverse journey path

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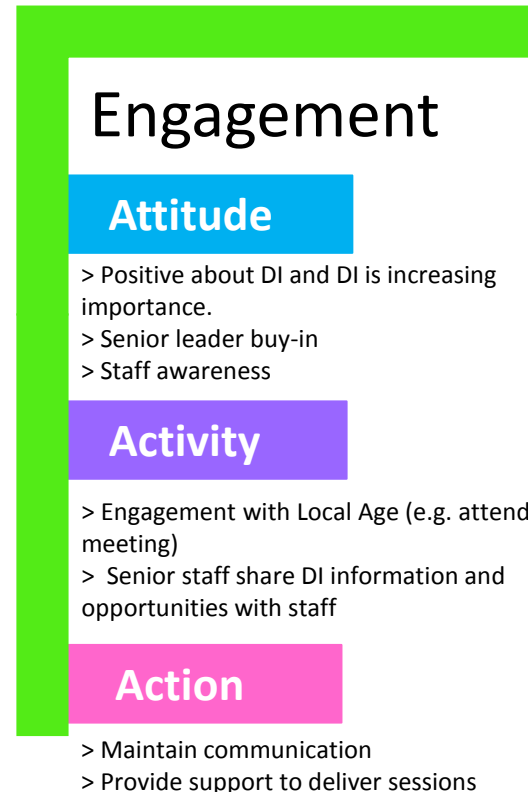
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